



# 如意基金会

345名硕博士为全球 56个企业奉献义务劳动精神

■ 我们的使命是提高企业组织机构和运营管理系统 ■

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<http://www.goodrose.org.cn>



### Dedicated Goodrose Administrative Supporters

Jeff, Paul, Guangming, Terry, Jin, Amy, Alexis, Author, Bihua and Demi (top left to bottom)



**THE YOUNGEST SCHOOL PRINCIPAL IN CHINA**, On August 8, 1987 Demi Dai was interviewed by China Daily, the only official English Newspaper in China

### About Goodrose Foundation

Goodrose Foundation is a nonprofit organization headquartered in Chicago, Illinois.

### Vision Statement

Goodrose Foundation seeks to work with business entrepreneurs who have demonstrated commitment, vision, moral leadership, and calculated risk-taking in building their businesses. It provides support and counsel for those who have acted as the initiators or driving forces behind a startup business.

### Mission

The mission is to provide entrepreneurs with educational and administrative network support services. Goodrose Foundation's goals are to reduce the entrepreneurs' psychological insecurity, lack of operational support, and other commonly recognized managerial problems, which could cause an untimely danger of losing business.

### Implementation

The implementation method is to develop a moral mission based foundation for small business owners in both China and the United States through its Leadership Program. The Goodrose Foundation's support services are targeted at small and medium sized international businesses which have been established at least 15 years. Goodrose's strategic planning resources include human capital management, IT based accounting, legal, and design services. Goodrose does not provide direct investment funding. Goodrose is not a venture capital company.

### History

In 2003, the Goodrose Foundation was founded by Demi Dai. In 1987, Demi Dai became the youngest school principal in China at age 24. In 1989, she came to the United States and first entered at Northwestern University to pursue the advanced academic degree in the different areas of Creative English Writing, Computer Science, and Nonprofit Management. At the same time, Ms. Dai continued her expansive entrepreneurial ventures, partnered mainly with her classmates, neighbors, colleagues, and online friends – demonstrating the strong leadership to build products and services. An entrepreneur herself, Demi Dai started 18 successful entrepreneurial businesses while still in her twenties and thirties.



**ONE OF THE TOP TEN OUTSTANDING YOUTHS IN CHINA**  
Beijing Review Weekly in 1987

Goodrose Foundation has supported 55 small businesses in both China and the United States by implementing the values of organizational planning, IT infrastructures, human resource management, and leadership training. Its clients include both government agencies and private enterprises. Currently, Goodrose has nearly 400 professionally trained volunteers to serve the various types of entrepreneurial support systems.

### GOODROSE FOUNDATION

Supporting Entrepreneurs @ Goodrose Foundation  
Improving Performance Efficiency of Organization

345 professionally trained volunteers supporting 56 small businesses

<http://www.goodrose.org.cn>